

2018 Current Fiscal Year Report: National Women's Business Council

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1. Department or Agency

Small Business Administration

2. Fiscal Year

2018

3. Committee or Subcommittee

National Women's Business Council

3b. GSA Committee No.

244

4. Is this New During Fiscal Year?

No

5. Current Charter

01/29/2018

6. Expected Renewal Date

01/29/2020

7. Expected Term Date

8a. Was Terminated During Fiscal Year?

No

8b. Specific Termination Authority

8c. Actual Term Date

9. Agency Recommendation for Next Fiscal Year

Continue

10a. Legislation Req to Terminate?

No

10b. Legislation Pending?

Not Applicable

11. Establishment Authority Statutory (Congress Created)

12. Specific Establishment Authority

P.L. 100-533

13. Effective Date

10/25/1988

14. Committee Type

Continuing

14c. Presidential?

No

15. Description of Committee National Policy Issue Advisory Board

16a. Total Number of Reports

No Reports for this Fiscal Year

17a. Open Meetings and Dates 0 17b. Closed Meetings and Dates 0 17c. Partially Closed Meetings and Dates 0 17d. Total Meetings and Dates 0

No Meetings

	Current FY	Next FY
18a(1). Personnel Pmts to Non-Federal Members	\$0.00	\$0.00
18a(2). Personnel Pmts to Federal Members	\$0.00	\$0.00
18a(3). Personnel Pmts to Federal Staff	\$0.00	\$0.00
18a(4). Personnel Pmts to Non-Member Consultants	\$0.00	\$0.00
18b(1). Travel and Per Diem to Non-Federal Members	\$0.00	\$0.00
18b(2). Travel and Per Diem to Federal Members	\$0.00	\$0.00
18b(3). Travel and Per Diem to Federal Staff	\$0.00	\$0.00
18b(4). Travel and Per Diem to Non-member Consultants	\$0.00	\$0.00
18c. Other(rents,user charges, graphics, printing, mail, etc.)	\$0.00	\$0.00
18d. Total	\$0.00	\$0.00
19. Federal Staff Support Years (FTE)	0.00	0.00

20a. How does the Committee accomplish its purpose?

The NWBC was established by statute to provide advice and policy recommendations to the President, Congress, and the SBA. The Council accomplishes its purpose by engaging with its Council members, women business owners from across the country, key stakeholders, and policymakers. The purpose of engagement is to develop and promote new initiatives, policies, and programs designed to foster growth for women's business enterprise. No later than 90 days after the last day of each fiscal year, the NWBC submits a report to the President, to the Senate Committee on Small Business and Entrepreneurship, to the House of Representatives Small Business Committee, and to the Administrator of the SBA containing a detailed description of the activities of the Council and the Council's recommendations for such legislative and administrative actions as the Council considers appropriate for the development of small business concerns owned and controlled by women. In addition to its annual report, the Council may also conduct research and provide reports on its activities and make such other recommendations as it deems appropriate to the President, the SBA Administrator, and Congress.

20b. How does the Committee balance its membership?

The NWBC is comprised of one Presidentially-appointed chair; 8 small business owners, 4 of the President's party and 4 not of the President's party; 6 representatives of women's business organizations, including women's business center sites. Council members reflect geographic (including both urban and rural areas), economic, demographic, and business/industry diversity. Note: In 1994, the Small Business Reauthorization Act changed the structure of the NWBC to its current form to include both women business owners and representatives of women's business organizations. In 1998, the law was amended to expand the Council's membership to 15. Since FY1999, the term of service for the members of the Council is 3 years.

20c. How frequent and relevant are the Committee Meetings?

The National Women's Business Council shall meet separately at such times as the Council deems necessary. A majority of the members of the Council shall constitute a quorum for the approval of recommendations or reports issued. It is standard operating procedure for the Council to convene a minimum of four public meetings each year, once per quarter. The purpose of the meetings is to discuss issues relating to women-owned businesses and share updates on Council activity and research.

20d. Why can't the advice or information this committee provides be obtained elsewhere?

The Council is the federal government's only independent voice for women entrepreneurs. This Council is committed to:

- Translating research into recommendations, initiatives, and

other tools and resources • Identifying and raising the visibility of the economic contributions and challenges faced by women in business • Building momentum and the platform to expand and improve opportunities for women in business and their enterprises. Also, the Council represents the strength and diversity of the women's business sector. As the voice of women entrepreneurs and advisors to SBA, Congress, and the White House, the Council is critical. Our policy recommendations offer actionable items to Congress, the President, and the SBA to impact and ultimately improve the business climate for women entrepreneurs.

20e. Why is it necessary to close and/or partially closed committee meetings?

N/A. All meetings of the National Women's Business Council are open to the public and are posted in the Federal Register at least 15 calendar days prior to the meeting.

21. Remarks

The National Women's Business Council (NWBC) is a non-partisan federal advisory council established to serve as an independent source of advice and policy recommendations to the Administrator of the SBA, Congress, and the President on economic issues of importance to women business owners. The NWBC was established via the Women's Business Ownership Act of 1988 (HR. 5050), a landmark piece of legislation that eliminated individual state laws requiring women to have a male relative co-sign a business loan. Throughout the years, the NWBC has brought together women business owners and leaders, policymakers, representatives of women's business organizations, and other stakeholders to identify the unique challenges facing women in business and to formulate potential solutions. The Council is committed to: -Analyzing research and data on issues of importance to women business owners and their organizations -Communicating these findings widely -Connecting members of the women's business community to one another, and to public policy makers -Providing a platform for change in order to expand and improve opportunities for women business owners and their enterprises – from start-up to success to significance By December 30, 2018, NWBC will submit to the President and the Small Business Committees of the House and Senate, its FY2018 Annual Report, which will include advice and policy recommendations, and the Council's activities and engagements from the year.

Designated Federal Officer

Nina Roque Executive Director

Committee Members	Start	End	Occupation	Member Designation
Blackwell, Kimberly	06/03/2015	05/07/2018	CEO of PMM Agency	Representative Member
Earle, Jennan	07/27/2016	07/04/2019	CEO and President, (NAWBO); Women Business Owner	Representative Member

Firestone, Marsha	03/15/2015 03/14/2018	President and Founder of Women President's Organization	Representative Member
Harris, Carla	10/17/2016 10/18/2019	Women's Business	Representative Member
Keyes, Whitney	09/03/2015 09/02/2018	Founder and CEO of Propel Productions	Representative Member
Rosado Shaw, Deborah	04/15/2015 04/14/2018	Founder of The Rosado Shaw Group, LLC	Representative Member
Stewart Deutschmann, Sherry	09/03/2015 09/02/2018	CEO and Founder of LetterLogic	Representative Member
Wang, Qun "Rose"	07/27/2016 12/01/2018	Businesswoman	Representative Member
Warberg Block, Kari	12/19/2014 12/18/2017	CEO of EARTH-KIND, Inc.	Representative Member

Number of Committee Members Listed: 9

Narrative Description

The Council's purpose is to provide advice and policy recommendations. As such, the Council strives to connect with more women business owners than ever before, specifically those operating in rural areas and focused in STEM fields.

What are the most significant program outcomes associated with this committee?

Checked if Applies

Improvements to health or safety	<input type="checkbox"/>
Trust in government	<input type="checkbox"/>
Major policy changes	<input checked="" type="checkbox"/>
Advance in scientific research	<input checked="" type="checkbox"/>
Effective grant making	<input type="checkbox"/>
Improved service delivery	<input checked="" type="checkbox"/>
Increased customer satisfaction	<input checked="" type="checkbox"/>
Implementation of laws or regulatory requirements	<input type="checkbox"/>
Other	<input type="checkbox"/>

Outcome Comments

What are the cost savings associated with this committee?

Checked if Applies

None	<input type="checkbox"/>
Unable to Determine	<input checked="" type="checkbox"/>
Under \$100,000	<input type="checkbox"/>
\$100,000 - \$500,000	<input type="checkbox"/>
\$500,001 - \$1,000,000	<input type="checkbox"/>

\$1,000,001 - \$5,000,000
\$5,000,001 - \$10,000,000
Over \$10,000,000
Cost Savings Other

☐
☐
☐
☐

Cost Savings Comments

N/A

What is the approximate Number of recommendations produced by this committee for the life of the committee?

11

Number of Recommendations Comments

In December 2017, the Council completed its FY2017 Annual Report, detailing 11 recommendations to its key stakeholders, the White House, the U.S. Congress and the Small Business Administration. These recommendations fall into seven categories of an ecosystem framework.

What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?

0%

% of Recommendations Fully Implemented Comments

NWBC saw the following recommendations fully implemented out of the 11 recommendations detailed in its FY17 Annual Report: N/A (Broader goals that involve multiple components for complete implementation)

What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?

64%

% of Recommendations Partially Implemented Comments

There was significant progress made toward many of the recommendations, including, but not limited to: Encouraging collaboration of entrepreneurial support organizations at the local level, investing in infrastructure in rural areas, including business owners as vital participants in the continuum of education, exploring an education loan forgiveness program for entrepreneurs, improving awareness and outreach for the SBIR program, increasing support for emerging leaders programs, supporting data collection by the U.S. Census Bureau

Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?

Yes ☐ No ☐ Not Applicable ☒

Agency Feedback Comments

N/A

What other actions has the agency taken as a result of the committee's advice or recommendation?

Checked if Applies

Reorganized Priorities	<input type="checkbox"/>
Reallocated resources	<input checked="" type="checkbox"/>
Issued new regulation	<input type="checkbox"/>
Proposed legislation	<input checked="" type="checkbox"/>
Approved grants or other payments	<input type="checkbox"/>
Other	<input type="checkbox"/>

Action Comments

N/A

Is the Committee engaged in the review of applications for grants?

No

Grant Review Comments

N/A

How is access provided to the information for the Committee's documentation?

Checked if Applies

Contact DFO	<input checked="" type="checkbox"/>
Online Agency Web Site	<input checked="" type="checkbox"/>
Online Committee Web Site	<input checked="" type="checkbox"/>
Online GSA FACA Web Site	<input checked="" type="checkbox"/>
Publications	<input checked="" type="checkbox"/>
Other	<input type="checkbox"/>

Access Comments

N/A